

HARP DESIGN

# CLIENTS

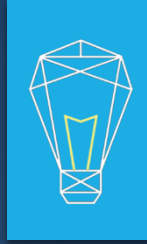


# INTERIOR DESIGN

“The most important thing about being a designer is the ability to listen!”

At Harp you get a team of listeners who will deliver a design that works for you and your business. You will find that we become an extension of your team and create designs that compliment your branding and style.





## BRANDING AND GRAPHICS

“A brand is a voice and a product is a souvenir”

At Harp we have a team of multiskilled designers who can guide you through the branding process for a fresh logo or rebrand, we'll make sure the psychology of your graphics and brand messages are aligned with your interior and marketing strategy.

# PROJECT MANAGEMENT

Project Management for a full fit out / refurbishment or working with the contracting team to deliver your finishing touches.

Harp provide a service tailored to your needs, with as little or as much help as you need, working with you to deliver your project at the best price, to the best quality and on time.

Harp Design are experts in making sure your project runs smoothly. You will receive guidance to ensure you are realistic in your expectations and you don't blow your budget.

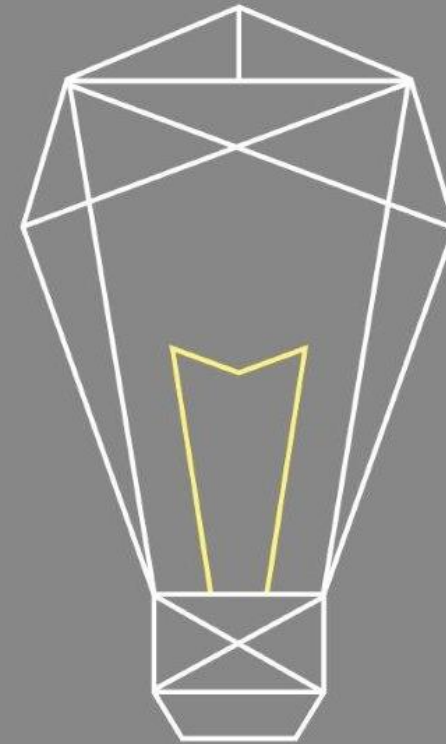


# WHY USE HARP DESIGN?

The Team at Harp are “Brand Geeks” taking your Brand to another level through Brand Strategy, Brand Development and Interior Design.

You get assistance to ensure your project runs smoothly, working with experienced people who really care about your business. Our team is your team!

The team at Harp are committed to help you get more from your time, offering a brand, design and layout service, as well as commercially viable advice for your space.



HARP DESIGN

# CAPABILITY STATEMENT

Harp Design are a forward thinking, business focused, Branding, Interior Design and Project Management business who concentrate on the flow of your business and tap into the psychology behind your business and its culture.

The Design Team at Harp work with Business Premises, Housing Developments and Hospitality Venues, creating and reinventing brand and interiors, helping people grow successful businesses.

With a team of 6 Interior Designers and an Architect, we can take on 40-50 projects at any one time. Hayley Roy (Founder) has worked in manufacturing and has business management, collaborative focus, that guides the team to consider not only great design, but the viability and ROI of each project. The Design Team are a positive, integrity driven, and solution focused group of people and clients' feedback is always positive. Harp's designers are fully trained in the following Design Software Packages:

- ▶ AutoCAD
- ▶ Revit
- ▶ Adobe Suite including Photoshop, InDesign, Illustrator
- ▶ 3D Studio Max
- ▶ Vector works
- ▶ Sketchup with bolt on render packages



# PROJECTS

There are many successful projects you can see we've completed. On the following pages you will see some of our case studies.

OR

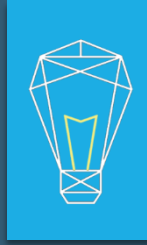
If you would rather browse more interactively....

Click [here](#) to see the "Projects" section for the latest news and projects we've been working on

Click [here](#) to see the "Good Vibes" news section of our website







# CASE STUDIES

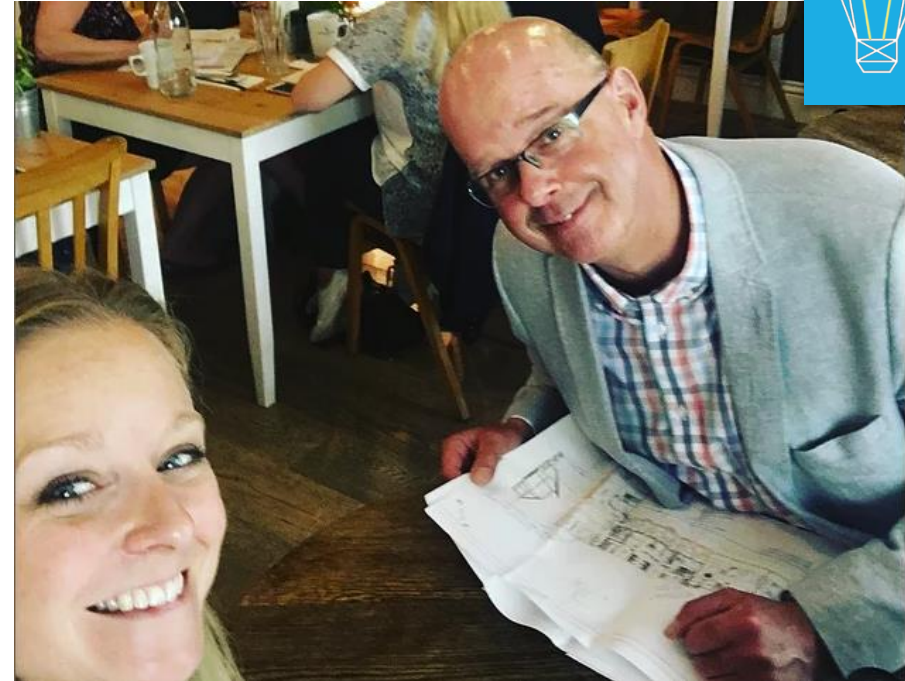
On the following pages you'll find case studies of some of our favourite projects.....

# RYEDALE LEISURE HOLDINGS

"Hayley and her team at Harp Design  
have become an integral part of my  
team at Beyond Escapes"

"Nothing is too much trouble – and  
the Harp team buys into our  
principle of 'fun work' with  
enthusiasm"

From Chris Brooks – Ryedale Leisure  
Holdings



# BEYOND

# ESCAPES

*Be You Be Here*



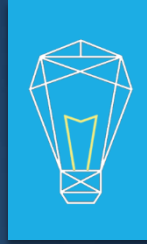
# BEYOND ESCAPES 3D Visuals



# BEYOND ESCAPES Completed Photos



BEYOND ESCAPES  
Completed Photos



**McCARTHY STONE**  
*Life, well lived*

## McCarthy Stone

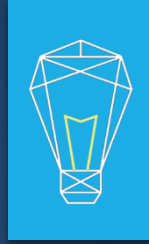
“We absolutely love the new lounge area at Ryland Place that Harp Designed and Project Managed, all of our residents are over the moon, and we have increase capacity easily since the refit”

Ryland Place Manager





# RYLAND PLACE Completed Photos



# Creams

“We have switched to Harp from our previous designer in January 2022 and could not be happier with the service, Harp Design go over and above what’s expected”

Julian Reiley  
Property Director  
Creams Café

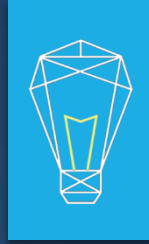






# CREAMS Completed Photos





EL NORTE  
SPANISH  
RESTAURANT & BAR



## EL NORTE

“Harp helped us create a successful restaurant in the heart of Mayfair, this was our fourth project with Hayley and her team. It was the best one yet. This will not be the last, we are looking for another site and will be asking Harp work their magic again soon.

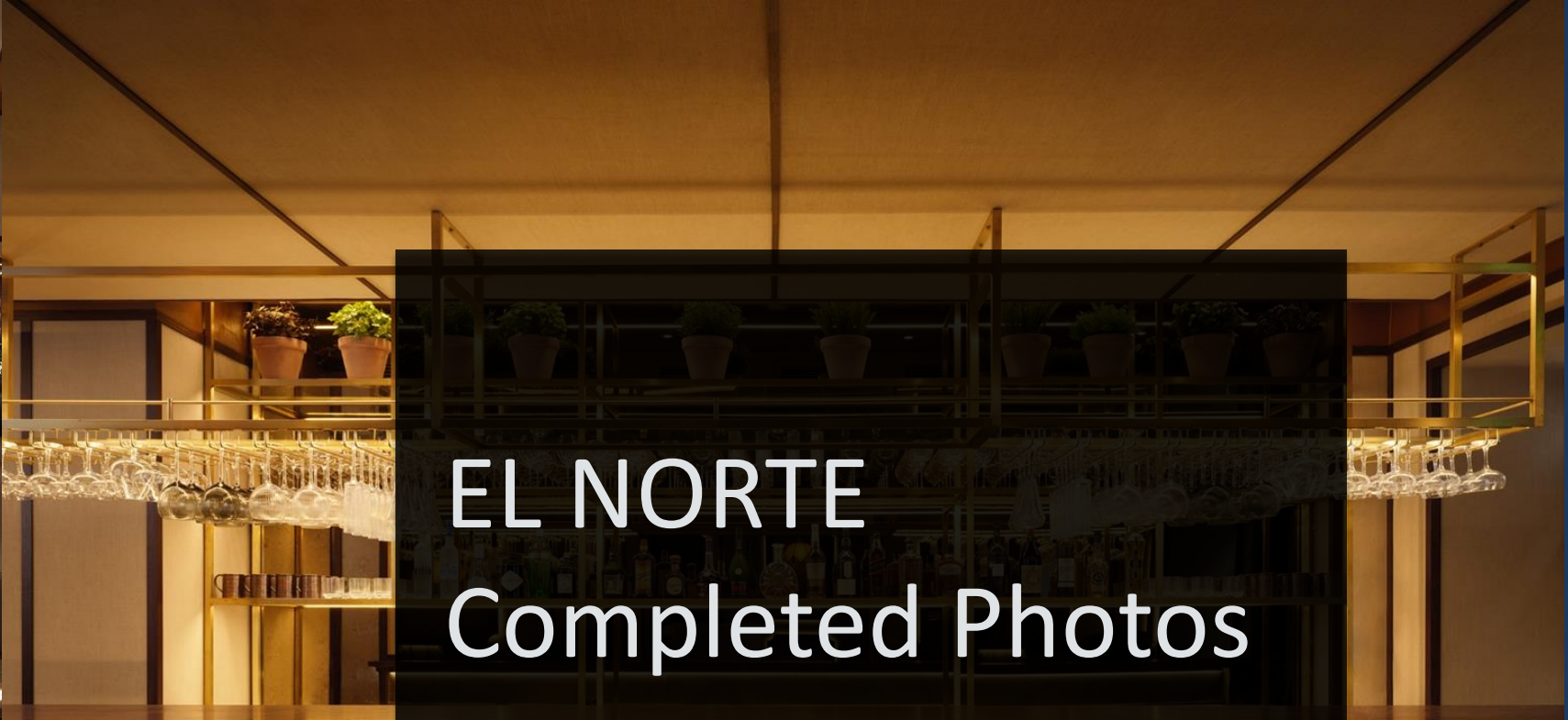
Thank you Harp team!”

Arian Zandi – Owner of El Norte



EL NORTE  
3D Visuals





EL NORTE  
Completed Photos



# THE FORGE KITCHEN



“The Team at Harp are clearly as passionate towards and as committed to our cause as we were.

Put simply, Harp are professional, lovely people who will absolutely deliver your interior design needs and for that we would 100% recommend them.”

Grant & Robyn Owen

THE  
FORGE  
KITCHEN



· *Smokehouse & Bar* ·



# THE FORGE KITCHEN

## 3D Visuals

HARP DESIGN 01206 329062



THE FORGE  
KITCHEN  
Phase 1 Complete



THE FORGE  
KITCHEN  
Phase 1 Complete





# THE FORGE KITCHEN Phase 2 Complete

HARP DESIGN 01206 329062

# ZUAYA

“Harp helped us create a successful restaurant in the heart of High Street Kensington, grabbing attention of big magazines like Forbes and the Evening Standard within months of opening.

We have new projects coming up in London, from which Harp have already been commissioned there was never a doubt on working with them again.

Thank you Harp team!”

Arian Zandi – Owner of Zuaya London

This project was nominated and shortlisted for the 2019 Restaurant and Bar Design awards.

Zuaya

LONDON





# Zuaya 3D Visuals



# ZUAYA

## Completed Photos

*Fratelli*  
**CICCHETTI**  
RESTAURANT & LOUNGE BAR



# FRATELLI'S



"From the first meeting until the final handover, Harp were nothing short of incredible. Their passion and professionalism is second to none.

Would highly recommend, and would use their services every time. Thank you for making our dream come true."

Mario, Carmello & Antonino Di Giorgi





# FRATELLI'S Completed Photos

# PERRYWOOD GARDEN CENTRE Tiptree & Sudbury

“Hayley and her team have great energy and their success in growing their business speaks for itself! Our project encountered some bumps with the contractors (which project doesn't?) but their leverage with contractors really helped to get things sorted. Our coffee shop still looks fantastic today and we are now using the same colours and furniture in our new Sudbury store, sourcing this via Harp”

Hannah Powell - Communications & HR Director





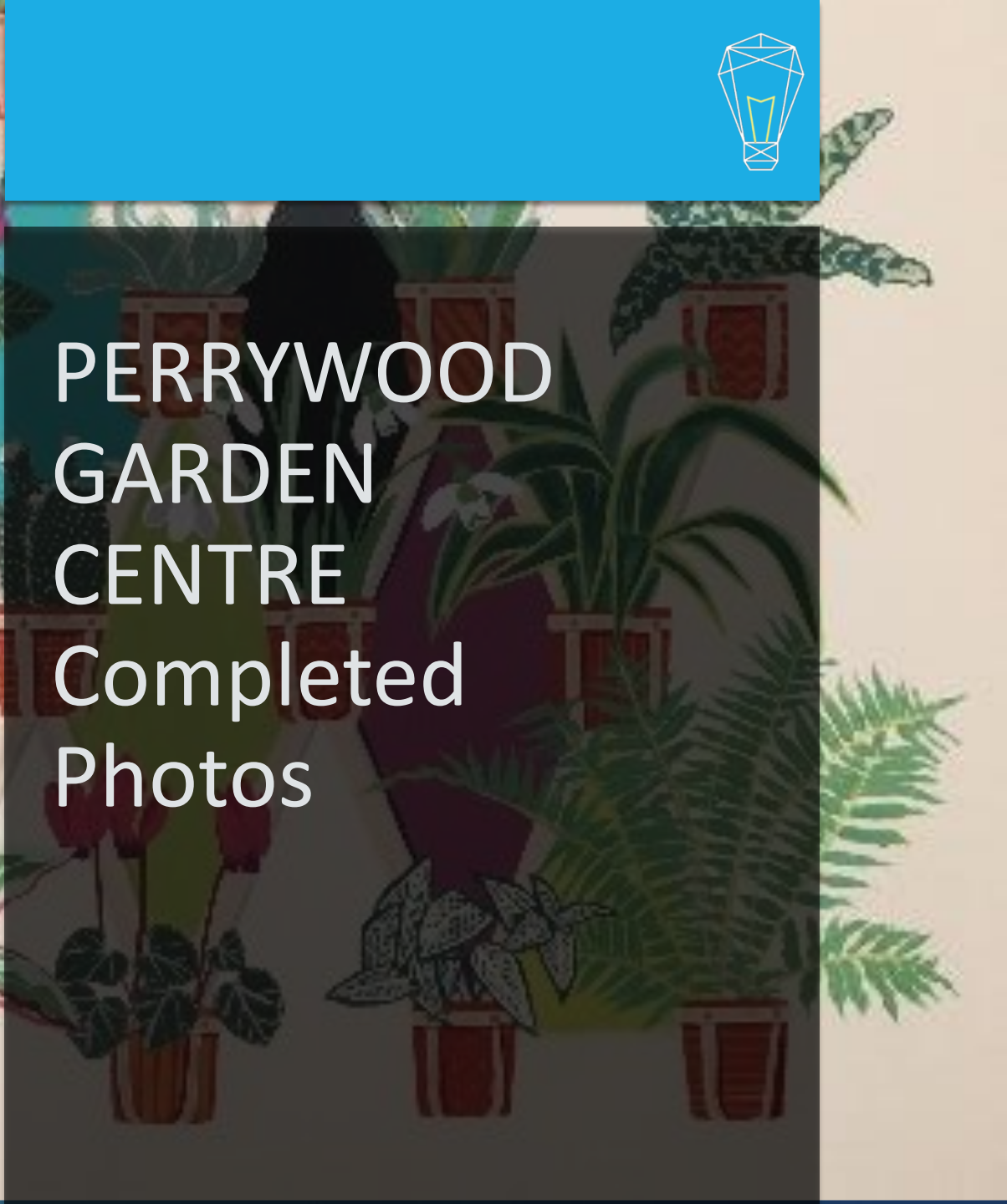


# PERRYWOOD GARDEN CENTRE 3D VISUALS



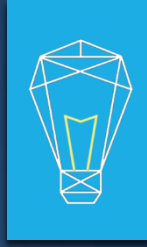


# PERRYWOOD GARDEN CENTRE Completed Photos



# PERRYWOOD GARDEN CENTRE Completed Photos





# PUNCH



## PUNCH TAVERNS – Case Study – The Vauxhall Griffin

At Harp we are on the approved suppliers list for many pub groups including Punch. The team at Harp worked on this wonderful refurbishment to reawaken The Vauxhall Griffin in the heart of London. At Harp we work with many of the Pub Groups in different ways to suit the type of work that is required.

The image shows a variety of material samples. At the top left is a dark grey/black textured fabric with a small label that reads "B18-Dark B Teak". To its right are three rectangular swatches: a dark brown leather-like material, a tan textured material, and a plain white material. Below these are several more samples: a large piece of reddish-brown textured fabric, a dark grey textured fabric, a small piece of yellowish-green textured fabric, a large piece of light brown textured fabric, a dark red textured fabric, and a piece of wood-grain textured fabric. On the right side, there are two rolls of plaid fabric, one with red, blue, and white patterns and another with a darker, more muted plaid. A large black rectangular box is overlaid on the right side of the image, containing the text "THE VAUXHALL GRIFFIN Design".

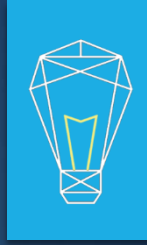
# THE VAUXHALL GRIFFIN Design



THE VAUXHALL  
GRIFFIN  
Completed Photos



# THE VAUXHALL GRIFFIN Completed Photos



# CONTACT & FOLLOW

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